The
HOUSEMONK

CASE STUDY

How Clanbridge chose TheHouseMonk after evaluating multiple software for its **student housing project**

clanbridge

Company Profile

Portfolio type	:	**Student housing**
Founding year	:	**2021**
Founder	:	**Amitesh Kumar**
Location	:	**Greater Noida, India**
No. of units	:	**2000**
Most used modules	:	**Core and Operations**

clanbridge

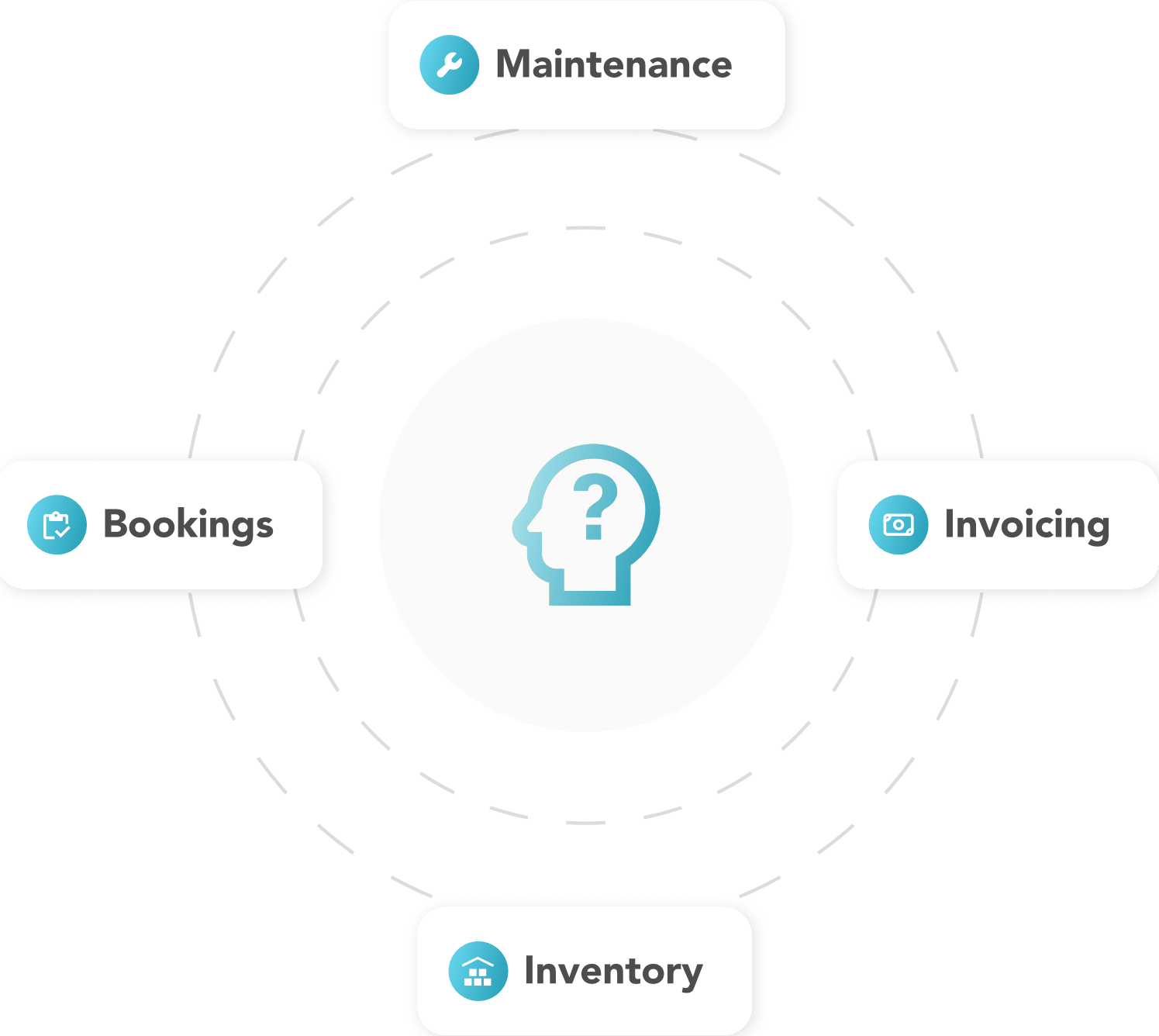
Founded in 2021, ClanBridge is a student housing company with **2000+ units** in Greater Noida, India.

It aims to develop & maintain new-age student communities across the major education hubs of the country and provide best-in-class accommodations, food, security & exposure thereby helping students grow at a personal & professional level.

The **Challenge**

Since they were quite new to the industry, the ClanBridge team decided to opt for a **student housing software** at an early stage to accelerate its operations.

They spent a lot of time evaluating multiple software to find the best fit for their student housing project. The team was looking for a **one-stop solution** that could help them manage inventory, track bookings, organize monthly maintenance schedules and ease annual invoice creation.


Maintenance
Bookings
Invoicing
Inventory

What were the problems?
Juggling between multiple sheets to manage inventory and following up relentlessly for maintenance schedules was tedious as well as time-consuming. They were spending close to 60% of their time handling operations manually.

60% Time
spent in manual operations

Zero Coordination
between ops team & property managers

Spreadsheets
for tracking invoices

For instance, there was close to zero coordination between an on-ground technician and a property manager for conveying tracking the status of the issues raised. This not only resulted in confusion but also **impacted tenant satisfaction.**

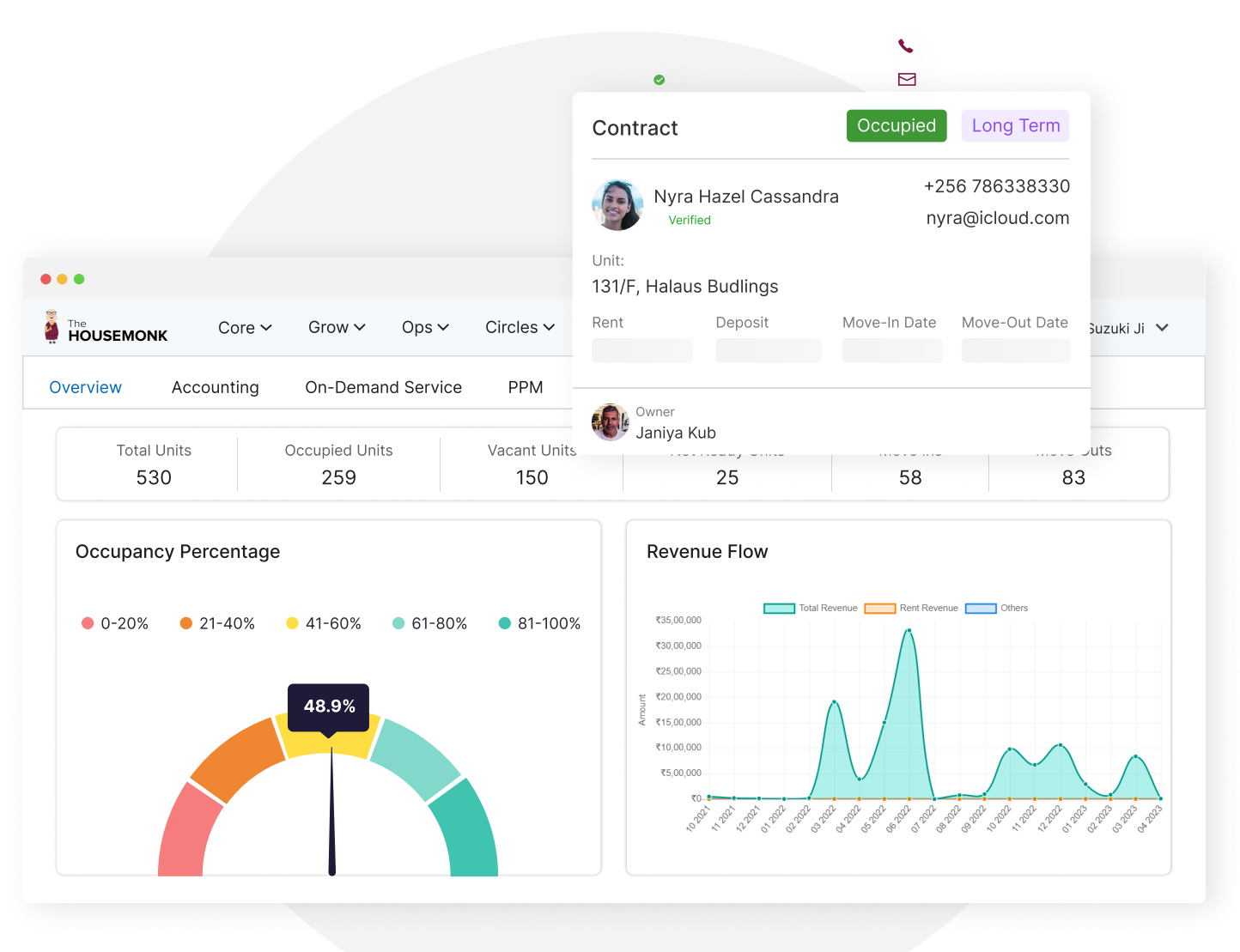
They were creating and tracking thousands of invoices every month with the help of spreadsheets which consumed a lot of time and created room for **errors.**

The **Solution**

TheHouseMonk offered a one-stop solution to the ClanBridge team with all features being present on one single platform that helped them automate and smoothen their day-to-day operations.

Inventory management

The Core module allowed the team to see the exact number of units that were occupied, booked and vacant. This helped them get a **real time view of the business** and make strategic calls regarding unit and resource allocation.


Contract
Occupied
Long Term
Nyra Hazel Cassandra
Verified
+256 786338330
nyra@icloud.com
131/F, Halaus Budlings
Rent
Deposit
Move-In Date
Move-Out Date
Janiya Kub
HOUSEMONK
Core
Grow
Ops
Circles
Overview
Accounting
On-Demand Service
PPM
Total Units
530
Occupied Units
259
Vacant Units
150
25
58
83
Occupancy Percentage
0-20%
21-40%
41-60%
61-80%
81-100%
48.9%
Revenue Flow

Tickets and Planned and Preventive Maintenance

With the Ops module, the Clanbridge team could streamline **the entire maintenance process** while using an escalation matrix to track the status of the tickets. **The business app** allowed technicians to see the tasks that were assigned to them and property managers to review the details and progress of the same.

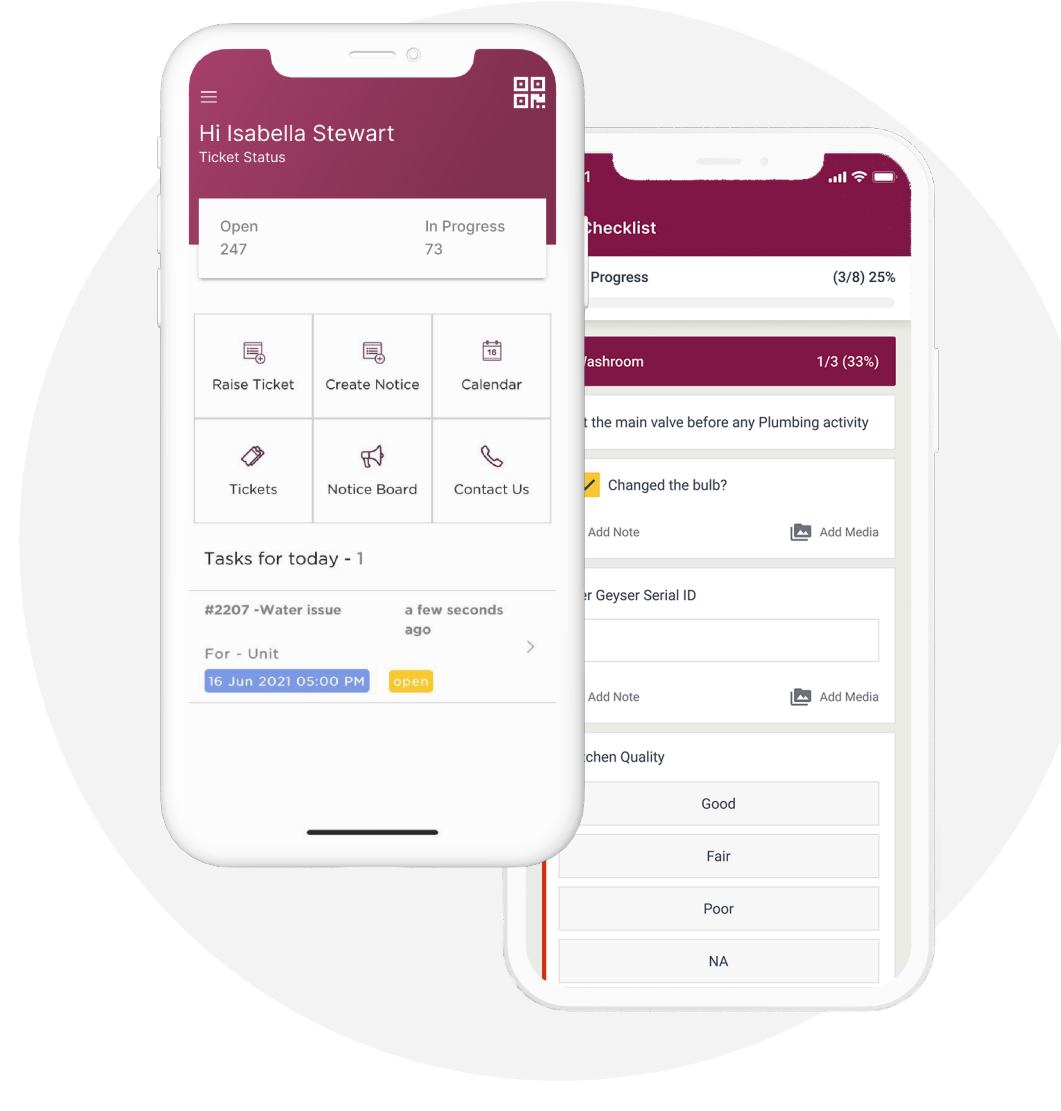
They also **streamlined recurring maintenance activities** like cleaning, elevator, etc by using calendars, tagging the concerned technician, and monitoring the status of the same.

150 PPMs
4762 tickets created

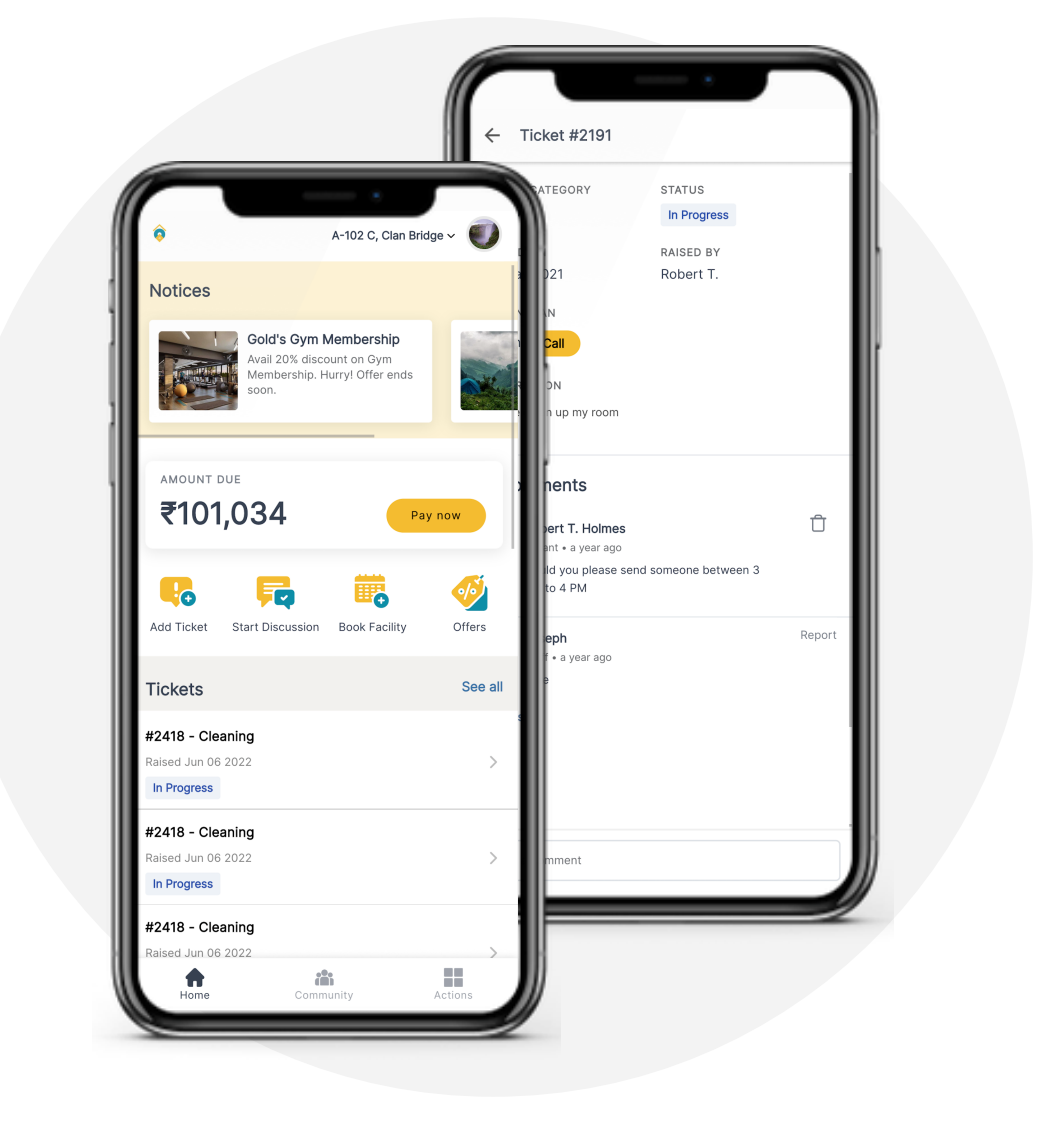
In progress
2 hours

First response time
>30 min

TheHouseMonk **Business app**

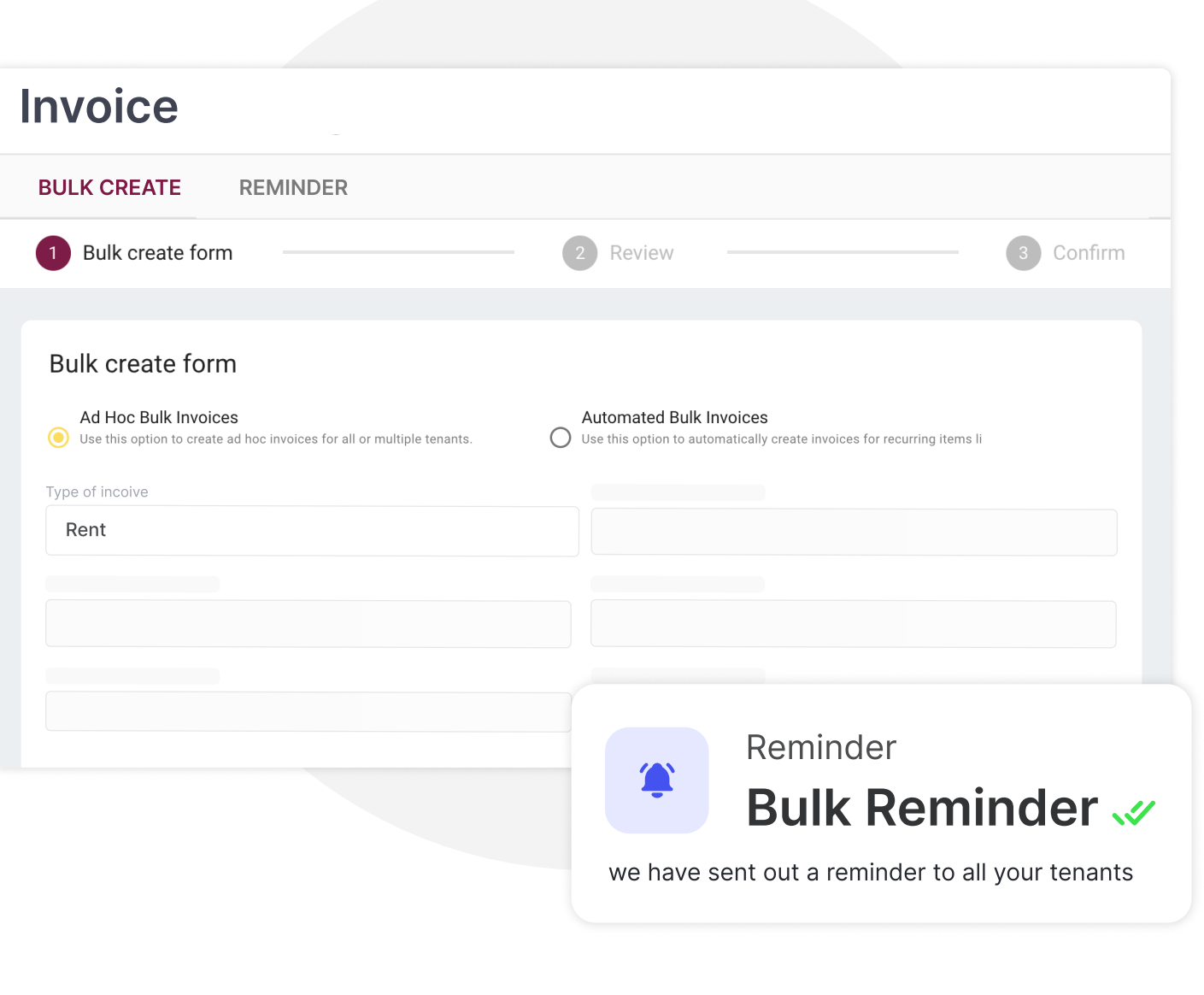

Hi Isabella Stewart
Ticket Status
Open
247
In Progress
73
Raise Ticket
Create Notice
Calendar
Tickets
Notice Board
Contact Us
Tasks for today - 1
Checklist
Progress
(3/8) 25%
Good
Fair
Poor
NA

TheHouseMonk **Tenant app**


Notices
₹101,034
Pay now
Tickets
#2418 - Cleaning
In Progress
Ticket #2181

Invoice Creation

With the **Bulk Invoice feature,** they could create multiple invoices at the same time for rent, deposit, expenses, etc. This smoothened rent collection which helped them deploy human resources to other important tasks. A total of **2500 invoices** were created at once and all payments were made through the payment gateway.


Invoice
BULK CREATE
REMINDER
1 Bulk create form
2 Review
3 Confirm
Bulk create form
Ad Hoc Bulk Invoices
Automated Bulk Invoices
Type of Invoice
Rent
Reminder
Bulk Reminder
we have sent out a reminder to all your tenants

The **Conclusion**

TheHouseMonk helped ClanBridge to maximize bookings, streamline day-to-day operations and automate workflows thereby delivering an unforgettable experience to the students.

The ClanBridge team could view real-time analytics and get enhanced visibility into the daily tasks and unit status.

The
HOUSEMONK

Streamline your day-to-day operations and deliver an unforgettable experience to tenants with our end-to-end PMS.

See the product in action

Get a 1:1 demo to understand what our product can do for you

Talk to sales